



EFNI
— *edycja 9.5*
EUROPEJSKIE FORUM
NOWYCH IDEI

**KONFEDERACJA
LEWIATAN**



2 października 2020, Transmisja online z Warszawy

#CoBędzieJutro
edycja 9.5



“EFNI Nine And A Half” Conference

02 October 2020

9:00 – 09:20 OFFICIAL OPENING OF THE CONFERENCE and INTRODUCTORY SPEECHES

Welcome and speeches by hosts and organizers

1. **Henryka BOCHNIARZ**, Chair of the General Council of the Polish Confederation Lewiatan
2. **Jerzy BUZEK**, Chair of the EFNI Programme Council
3. **Maciej WITUCKI**, President of the Polish Confederation Lewiatan
4. **Markus BEYRER**, Director General of BusinessEurope
5. **Jacek KOWALSKI**, Member of the Management Board in charge of Human Capital, Orange Polska

09:20 - 09:50 “WHAT WILL HAPPEN TOMORROW?” Discussion on the fall and the future of the world

Introductory discussion with a Q&A session

Edwin BENDYK, journalist, publicist, Chair of the Board of the Batory Foundation.
Magdalena ŚRODA, Associate Professor, Institute of Philosophy, University of Warsaw

09:55 – 10:55 PRESENTATION OF THE REPORT of the Polish Confederation Lewiatan “Impetus for Poland”

Presentation and discussion around the findings of the report of the Polish Confederation Lewiatan “Impetus for Poland”. Speakers: **Grzegorz BACZEWSKI**, General Director of the Polish Confederation Lewiatan

Katarzyna DUBNO, Vice President of the Management Board, Polish Association of Employers of the Pharmaceutical Industry

Jerzy HAUSNER, Professor, Cracow University of Economics

Henryk ORFINGER, founder of Dr Irena Eris, Vice President of the Polish Confederation Lewiatan

Paweł WIDEŁ, Chair of the Polish Automotive Employers’ Association, Lewiatan

Host: **Maciej WITUCKI**, President of the Polish Confederation Lewiatan

11:00– 12:00 PLENARY SESSION 1: World, Europe, Poland after the pandemic

Partner: **ORANGE**

- The pandemic that has been going on for months seems to be an event in history that repeats itself as a sign of the end of a certain era. And it forces us to abandon old habits or appearances that maybe things are different, after all. That maybe the world around us will return to the “pre-pandemic” state. Today, hardly anyone talks about “the end of history”. But more and more people hear about the “end of democracy”. We certainly live in the era of new ideas: a new approach to globalization, to the economy, to questions about the dilemma of freedom or security, about the role of the state in the economy and social life, to the shape of contemporary social relations seen more broadly – from social distance, through the educational system, the workplace in human life, to culture and the shape of a new civilization which must absolutely and definitely stop the threat posed by human activity to the environment. And all this in the context of the digital technological revolution.



Speakers:

1. **Henryka BOCHNIARZ**, Chair of the General Council of the Polish Confederation Lewiatan
2. **Radosław MARKOWSKI**, Director of the Centre for the Study of Democracy, SWPS University of Social Sciences and Humanities
3. **Rafał MODRZEWSKI**, co-founder and CEO of ICEYE
4. **Anda ROTTENBERG**, art historian, art curator and publicist

Host: Jerzy BUZEK, Chair of the EFNI Programme Council

12:10– 13:30 PLENARY SESSION 2: From Green Deal to Good Deal. Challenges and opportunities of the European Green Deal

Partners: IKEA, BASF, SIEMENS, BOSCH

- Discussion of initiatives forming part of the European Green Deal in the context of challenges and opportunities for businesses – energy, technological and social transformation.

Introductory speech: Michał KURTYKA, Minister of Climate

Speakers:

1. **Dominika BETTMAN**, CEO at Siemens Poland
2. **Katarzyna BYCZKOWSKA**, Managing Director at BASF Polska
3. **Adam JARUBAS**, Member of the European Parliament, Member of the Committee on the Environment, Public Health and Food Safety, European People's Party
4. **Artur RUNGE-METZGER**, Director of Directorate General for Climate Action, European Commission
5. **Karin SKÖLD**, President of IKEA Retail, Director of Sustainable Development
6. **Rafał RUDZIŃSKI**, President of BOSCH Polska

Host: Marek TEJCHMAN, Deputy Editor-in-Chief of Dziennik Gazeta Prawna

13:35 -13:45 KEYNOTE SPEECH: Digital recovery for everyone

Matt BRITTIN, President of Google for Europe

13:50– 14:50 PLENARY SESSION 3: How much money will we be short of and where can we get it from?

- Budget orientation debate against the background of the EU Multiannual Financial Framework 2021–2027

Speakers:

1. **Janusz JANKOWIAK**, Chief Economist, Polish Business Roundtable
2. **Monika KURTEK**, Chief Economist, Bank Pocztowy S.A.
3. **Grzegorz RADZIEJEWSKI**, Analyst, EU Budget Policy Coordinator, Directorate-General for Budget, DG BUDGET, European Commission
4. **Jan ZYGMUNTOWSKI**, economist, president of Instrat think-tank

Host: Sonia BUCHHOLTZ, Economic Expert of the Polish Confederation Lewiatan



EFNI

— edycja 9.5
EUROPEJSKIE FORUM
NOWYCH IDEI



15:00– 16:15 PLENARY SESSION 4: Recovery – assessment of the models and effectiveness of business support programmes in the European context

- Description and comparison of support models and tools for business in different countries. Evaluation of the effectiveness of individual solutions, best practices, lessons for the future and further planned actions.
- Expectations and risks related to the EU plan for the economic recovery presented by the President of the European Commission, Ursula van der Leyen.
- The role of the digital economy in the recovery process.

Introductory speech: **Paweł BORYS**, President of the Polish Development Fund

Speakers:

1. **Klaus DEUTSCH**, Head of Department, Research, Industrial and Economic Policy, The Federation of German Industries (BDI)
2. **Magda DZIEWGUĆ**, Google Cloud Business Director for Central and Eastern Europe
3. **Vidmantas JANULEVIČIUS**, President of the Lithuanian Confederation of Industrialists, LPK
4. **Fredrik PERSSON**, Director-General of the Confederation of Swedish Enterprise, SN
5. **Jan OLBRYCHT**, Member of the European Parliament, Member of the Committee on Budgets and the Committee on Regional Development

Host: **Maciej WITUCKI**, President of the Polish Confederation Lewiatan

16:20– 17:30 PLENARY SESSION 5: EU and Poland's investment priorities

- Do Poland and Europe have a chance to fix broken supply chains? If so, how?
- How to voice fears concerning investment in areas that may be critical to the EU, security and the public order in the member states?
- How to regulate trade in the area of digital services? Is a foreign investor desirable for critical infrastructure?
- What is the government's investment strategy for the post-pandemic period? What are the key industries and investments that the government should support?
- What situations justify protecting the domestic market and limiting foreign investments?
- Has the PFR Ventures programme contributed to attracting foreign investment to PL?

Speakers:

1. **Piotr ARAK**, Director of the Polish Economic Institute
2. **Katarzyna DUBNO**, Vice President of the Management Board, Polish Association of Employers of the Pharmaceutical Industry
3. **Witold NATURSKI**, Deputy Director of the Representation of the European Commission in Poland
4. **Marek NIEDUŻAK**, Undersecretary of State, Ministry of Development
5. **Maciej ROGALSKI**, Rector of Lazarski University
6. **Paweł WIDEL**, Chair of the Polish Automotive Employers' Association, Lewiatan

Host: **Grzegorz BACZEWSKI**, General Director of the Polish Confederation Lewiatan

17:30 – 17:45 KEYNOTE SPEECH: The end liberalism as we know it

Mark LILLA, political scientist, idea historian, journalist and Professor of Humanities at Columbia University in the City of New York



17:50 – 18:00 CLOSING OF THE CONFERENCE – SUMMARIES AND SPEECHES BY THE HOSTS

1. **Henryka BOCHNIARZ**, Chair of the General Council of the Polish Confederation Lewiatan
2. **Jerzy BUZEK**, Chair of the EFNI Programme Council
3. **Maciej WITUCKI**, President of the Polish Confederation Lewiatan
4. **Jacek KARNOWSKI**, Mayor of Sopot (TBC)

Host: **Dorota WARAKOMSKA**, journalist, presenter and MC

SIMULTANEOUS AND ACCOMPANYING EVENTS:

11:00 – 11:45 PANEL DISCUSSION. Level of digitalization of production in Poland – results of the report by Siemens, 'Digi Index 2020'.

Partner: **SIEMENS**

- Digi Index is a new, universal index of the degree of digitalization, developed by Siemens Polska. On a 4-grade scale, manufacturing companies in Poland achieved a result below 2 points. The result is alarming – Polish manufacturing urgently needs a digital transformation.
- The pandemic has dramatically accelerated the use of new technology tools and the internet in various fields – from remote office work to new models of healthcare (using data and AI), remote education and new forms of accessibility of culture. How to avoid threats, how to seize opportunities?

Speakers:

1. **Ewa MIKOS-ROMANOWICZ**, Business Development Director at Siemens Poland
2. **Aleksandra MUSIELAK**, digital expert, the Polish Confederation Lewiatan
3. **Dawid ZAJĄC**, R&D project coordinator, MEGA Sp. z o.o.

11:00 – 14:00 WORKSHOP: Social dialogue in the regions. Employers' perspective

- Workshop with the participation of representatives of regional employer organizations on the status quo regarding the possibilities of initiating social dialogue by employer organizations (on national and regional level). Workshop within the project entitled "*Improved social dialogue in Poland: a model for initiating social dialogue by employer organizations*"
- How do regional representatives assess the level of social dialogue on regional level? What is the weakness of the current model of social dialogue on regional level? Which elements need to be changed and in which areas are changes in the law necessary? Do the regions have sufficient resources (expertise, time) to improve the state of dialogue themselves? Is there a balance between the trade union and employers on regional level? If not, what is the advantage of a given party and how is it used? Do the regions have experience in successfully introducing a topic that is important for employers to the Provincial Council for Social Dialogue (WRDS)? What was that topic? What did its introduction to WRDS look like? Was the topic "moved forward"? How often are the regions consulted on national issues? How is the situation assessed?

Host: **Jacek MEĆINA**, Advisor to the Board of the Polish Confederation Lewiatan



11:00 – 12:00 PRESENTATION OF THE REPORT: Artificial Intelligence Quotient

Partner: MICROSOFT, Knowledge partners: Think-Tank and Centre for International Relations

- Discussion around the findings of the report entitled “Artificial Intelligence Quotient” on the potential of using artificial intelligence in public administration in the region of Central and Eastern Europe
- What are the needs and requirements of the public sector with regard to this technology?
- Can the use of artificial intelligence be reconciled with care for safety and ethics?

Speakers:

1. **Zbigniew GAJEWSKI**, Partner, THINKTANK
2. **Casper KLYNGE**, Vice President, European Government Affairs, Microsoft

Host: Małgorzata BONIKOWSKA, president of THINKTANK and Centre for International Relations

11:55 – 12:55 PANEL DISCUSSION. Infrastructure of the future – widespread broadband internet

Partner: ORANGE, Knowledge partner: Polityka Insight

- The outbreak of the COVID-19 pandemic in recent months has made us aware of the importance of further development of digitalization in Poland. In the conditions of a changed organization of public life, an accelerated lesson has taken place in communication, digital skills, business computerization and the implementation of digital public services. Owing to the internet, social and economic life has not stopped. However, in order for digitalization to become a key lever for development and growth in social, economic and business terms, investment in infrastructure, the fight against digital exclusion and security is a must.

Speakers:

1. **Maciej NOWOHOŃSKI**, Board Member for Carriers Market and Real Estate Sales, Orange Polska
2. **Aleksandra MUSIELAK**, digital expert, the Polish Confederation Lewiatan
3. **Michał OLSZEWSKI**, Deputy Mayor of Warsaw
4. **Rafał SUKIENNIK**, Director of the Digital Development Department, Ministry of Funds and Regional Policy (TBC)
5. **Wojciech SZAJNAR**, Director, Digital Poland Projects Centre

Host: Karol TOKARCZYK, digital economy analyst, Polityka Insight

13:05 – 14:05 PANEL DISCUSSION. New and traditional media – mission and business model

Partner: wyborcza.biz

- In what direction is the media market evolving? How do “traditional media” find themselves in this reality? How is their business model changing and what are the consequences for their recipients? What business models are the new media based on and what place do they occupy in the market? Are they a threat to or rather a partner for traditional media? What consequences does this have for recipients and their access to valuable and reliable content? Is there a place for public media in this reality and what role should they play?

Speakers:

1. **Dorota ADAMCZYK-MROCZEK**, chief digital revenue officer, Agora
2. **Barbara SOWA**, head of digital and audio editions of “Pismo. Magazyn opinii”
3. **Jacek WASILEWSKI**, media expert, University of Warsaw
4. **Dorota ŻURKOWSKA-BYTNER**, Board Member and Business Development Director, TVN Discovery Polska



Host: **Leszek JAŻDŹEWSKI**, Editor-in-Chief at *Liberté!*

15:00 – 16:00 PRESENTATION OF THE REPORT: Investment opportunities in the area of renewable energy sources

Partner: The Polish Development Fund (PFR)

- Presentation and discussion around the findings of the report of the Polish Confederation Lewiatan and the Polish Development Fund (PFR) entitled “Investment opportunities in the area of renewable energy sources”

Speakers:

1. **Wojciech GRACZYK**, Executive Director of innogy Polska S.A.
2. **Bartłomiej PAWLAK**, Vice President of the Management Board, the Polish Development Fund (PFR)
3. **Grzegorz WIŚNIEWSKI**, President of the Institute for Renewable Energy

Host: **Dorota ZAWADZKA-STĘPNIAK**, Director of the Department of Energy and Climate Change at the Polish Confederation Lewiatan

15:20 – 16:20 PRESENTATION OF THE REPORT: Employee Capital Plans (PPK) as a benefit – opportunities and challenges

Partner: PFR-Portal PPK

- Presentation and discussion around the findings of the report of the Polish Confederation Lewiatan and the Polish Development Fund (PFR) entitled “Employee Capital Plans (PPK) as a benefit – opportunities and challenges”

Speakers:

1. **Michał DUNIEC**, President of the Management Board, Analizy Online
2. **Monika FEDORCZUK**, expert in the Labour Market Department, the Polish Confederation Lewiatan
3. **Katarzyna PRZEWALSKA**, Director of the Financial Market Development Department, Ministry of Finance
4. **Robert ZAPOTOCZNY**, President of PFR-Portal PPK

Host: **Sonia BUCHHOLTZ**, Economic Expert of the Polish Confederation Lewiatan

16:15 – 17:00 EFNI DISCUSSION: The future of Europe in the light of the political and economic agenda of Ursula von der Leyen

- A discussion on the future of Europe in the context of the priorities of the new President of the European Commission, Ursula von der Leyen.

Danuta HÜBNER, Member of the European Parliament

Host: **Karolina ZBYTNIEWSKA**, Editor-in-Chief of EurActiv.pl

16:25 – 17:25 PANEL DISCUSSION: EU budget 2021-2027

- Discussion about the EU Multiannual Financial Framework
- 1. **Renata CALAK**, Director of the Strategy Department, Ministry of Funds and Regional Policy
- 2. **Jan OLBRYCHT**, Member of the European Parliament, Member of the Committee on Budgets and the Committee on Regional Development



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3. **Grzegorz RADZIEJEWSKI**, Analyst, EU Budget Policy Coordinator, Directorate-General for Budget, DG BUDGET, European Commission

Host: **Magdalena CEDRO**, journalist, Dziennik Gazeta Prawna daily

MEET-THE-AUTHOR SESSIONS

1. 12:45 – 13:15. W POLSCE, CZYLI WSZĘDZIE [IN POLAND, WHICH IS EVERYWHERE]

Edwin BENDYK, journalist, publicist, Chair of the Board of the Batory Foundation.

Moderator: **Kuba SITO**, journalist, presenter, Chilli ZET

2. 13:30 – 14:00. WĘGIERSKI SYNDROM TRIANON [HUNGARIAN TRIANON SYNDROME]

Bogdan GÓRALCZYK, political scientist, Professor and Director of the Centre for Europe, University of Warsaw

Host: **Małgorzata BONIKOWSKA**, president of THINKTANK and Centre for International Relations

3. 14:15 – 14:45. "I"/REFLEKSJE O PRZYWÓDZTWIE JUTRA [REFLECTIONS ON THE LEADERSHIP OF TOMORROW]

Jacek SANTORSKI, social and business psychologist, psychotherapist, founder of the Academy of Leadership Psychology

Host: **Małgorzata BONIKOWSKA**, president of THINKTANK and Centre for International Relations



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PLENARY SESSIONS		SIMULTANEOUS AND ACCOMPANYING EVENTS			
09:00 – 09:20	OFFICIAL OPENING OF THE CONFERENCE and INTRODUCTORY SPEECHES				
09:20 – 09:50	“WHAT WILL HAPPEN TOMMOROW?” Discussion on the fall and the future of the world				
09:55 – 10:55	PRESENTATION OF THE REPORT of the Polish Confederation Lewiatan “Impetus for Poland”			11:00 – 14:00	WORKSHOP: Social dialogue in the regions. Employers’ perspective
11:00 – 12:00	PLENARY SESSION 1: World, Europe, Poland after the pandemic	11:00 – 11:45	PANEL DISCUSSION. Level of digitalization of production in Poland	11:00 – 12:00	WEBINAR: Artificial Intelligence Quotient
12:10 – 13:30	PLENARY SESSION 2: From Green Deal to Good Deal. Challenges and opportunities of the European Green Deal	11:55 – 12:55	PANEL DISCUSSION. Infrastructure of the future	12:45 – 13:15	MEET-THE-AUTHOR SESSION – Edwin BENDYK
13:35 – 13:45	KEYNOTE SPEECH – Matt BRITTIN	13:05 – 14:05	PANEL DISCUSSION. New media – mission and business model	13:30 – 14:00	MEET-THE-AUTHOR SESSION Bogdan GÓRALCZYK
13:50 – 14:50	PLENARY SESSION 3: How much money will we be short of and where can we get it from?			14:15 – 14:45	MEET-THE-AUTHOR SESSION Jacek SANTORSKI



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15:00 – 16:15	PLENARY SESSION 4: Recovery – assessment of the models and effectiveness of business support programmes in the European context	15:20 – 16:20	PRESENTATION OF THE REPORT: Employee Capital Plans (PPK) as a benefit	15:00 – 16:00	PRESENTATION OF THE REPORT: Investment opportunities in the area of renewable energy sources
16:20 – 17:30	PLENARY SESSION 5: EU and Poland's investment priorities	16:25 – 17:25	PANEL DISCUSSION: EU budget 2021-2027	16:15 – 17:00	EFNI DISCUSSION: The future of Europe
17:30 – 17:45	KEYNOTE SPEECH – Mark LILLA				
17:50 – 18:00	CLOSING OF THE CONFERENCE – SUMMARIES AND SPEECHES BY THE HOSTS				

PARTNER STRATEGICZNY

ORGANIZATOR: _____



WSPÓŁORGANIZATOR: _____



PARTNERZY GŁÓWNI: _____



PARTNERZY MERYTORYCZNI: _____

THINKTANK



GŁÓWNI PARTNERZY MEDIALNI: _____



PARTNERZY MEDIALNI: _____



PRODUCENT WYKONAWCZY: _____



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