



GLOBALISM, BILATERALISM, ECONOMIC PATRIOTISM?

CHALLENGES FOR SOCIETY AND BUSINESS

SOPOT | 27 – 29 September 2017

The European Forum for New Ideas is an international congress of business milieus organised since 2011, by the Polish Confederation Lewiatan in cooperation with BusinessEurope, the City of Sopot, as well as business and institutional partners. This year's 7th edition of the Forum will take place on September 27-29, 2017.

Discussions at EFNI relate to important issues facing the global and European economy, such as growth prospects, security, social and demographic changes, climate challenges, competitiveness, innovation etc. We discuss issues that are critical to Poland, Europe and the world. We address universal questions; however we always approach them from a business perspective.

This year's edition of the European Forum for New Ideas 2017 will be held under the theme, '**Globalism, Bilateralism, Economic Patriotism? Challenges for Society and Business.**' Discussions at the Forum will be conducted within **three main contexts: global, European and business perspective.**

Each segment will be initiated by a panel discussion. Other topics within the segment will be developed using various forms of meetings such as workshops, lectures or evening talks.





DAILY PROGRAMME

DAY 1

WEDNESDAY, SEPTEMBER 27, 2017

17:00 – 18:30

Panel Session

Poland in 20 Years: How Will Technology Change Our Reality?

Partner: Citi Handlowy

Knowledge partner: THINIKTANK

Topics:

- Labour market, consumer attitudes, the development of science. What else will technology affect in the coming decades?
- Do technological development and progressive automation have to be the causes of increasing unemployment?
- Sources of green energy, state-of-the-art IT solutions or biotechnology; which of these factors will have the greatest impact on the reality in Poland?
- Will Poland's position change in the international arena as a result of technological development? What are the assets that will help Poland win against other states of the region?
- What changes await us in the context of the growing importance of technological knowledge and of aging society? What will the collaboration look like between the science and business?

Panellists:

Jacek Czerniak, Director, Department of Global Clients, Citi Handlowy, Poland

Krystian Jażdżewski, Professor of Medicine, Warsaw Genomics, Medical University of Warsaw, Poland

Aleksandra Przegalińska-Skierkowska, Department for International Management, Kozminski University, Poland

Maciej Witucki, Chairman of the Board, Orange, Poland

Moderator: **Łukasz Grass**, Editor in Chief, Business Insider, Poland

WEDNESDAY, SEPTEMBER 27, 2017

17:00 – 18:30

Panel Session

Democratic Decline? Insights of Intellectuals versus Social Sciences

Knowledge partner: Centre for the Study of Democracy, SWPS University of Social Sciences and Humanities

Topics:

- Alleged aversion of the young generation to democracy
- New forms of soft authoritarianism and their characteristics
- The origin and essence of the right-wing populist electorates
- Political polarisation or creation of symbolic-semantic camps?



Panellists:

Leszek Jażdżewski, Editor in Chief, LIBERTÉ!, Poland

Michael D. Kennedy, Professor of Sociology and International and Public Affairs, Brown University, USA

Michal Kořan, Deputy Executive Director, Aspen Institute Central Europe

Radosław Markowski, Director of the Centre for the Study of Democracy, SWPS University of Social Sciences and Humanities, Poland

Moderator: **Łukasz Lipiński**, Director for Analysis, Polityka Insight, Poland

WEDNESDAY, SEPTEMBER 27, 2017

17:00 – 18:30

Screening of the film "Strategist"

A documentary by Katarzyna Kolenda-Zaleska dedicated to the memory of Zbigniew Brzeziński.

WEDNESDAY, SEPTEMBER 27, 2017

18:30– 19:30

Networking Break

WEDNESDAY, SEPTEMBER 27, 2017

19:30 – 22:00

EFNI Opening Gala

- EFNI welcome speech

Markus Beyrer, Director General, BusinessEurope

Henryka Bochniarz, Vice President of BusinessEurope, President of The Polish Confederation Lewiatan, Poland

Jerzy Buzek, Chair of the EFNI Programme Council, Chair of the Committee on Industry, Research and Energy, European Parliament

Jacek Karnowski, Mayor of Sopot, Poland

- EFNI Award Ceremony and speech of the winner and the special Guest at EFNI
"Europe 1957 – 2017 – 2077. What are the values that unite us?"

Norman Davies, Professor, London University, Great Britain

in a conversation with Jerzy Buzek

The gala hosted by: **Dorota Warakomska**, Journalist and Publicist, Poland



WEDNESDAY, SEPTEMBER 27, 2017
22:00 – 00:00

1. Night Owl Discussions

What Do We Need Women in Politics For?

Atifete Jahjaga, former President of Kosovo

Danuta Hübner, President of the Committee on Constitutional Affairs, European Parliament

Barbara Nowacka, Chancellor, Polish-Japanese Academy of Information Technology, Poland

Magdaléna Vášáryová, Chairwoman, Institute for Cultural Policies, Slovakia

Moderator: **Małgorzata Bonikowska**, President, THINKTANK and Centre of International Relations, Poland

2. Night Owl Discussion

Germany after Elections

Irene Hahn-Fuhr, Director, Heinrich Böll Foundation in Warsaw, Germany

Michal Kořan, Deputy Executive Director, Aspen Institute Central Europe

Janusz Reiter, Chairman of the Board, Centre for International Relations, Poland

3. Night Owl Discussions

The Memory of Zbigniew Brzeziński

Meeting with **Andrzej Lubowski** and **Katarzyna Kolenda-Zaleska**



Day 2

THURSDAY, SEPTEMBER 28, 2017
08:00 – 09:30

Panel Session

Will GDP Give Way to the Happiness Index?

Knowledge partner: Res Publica

Topics:

- GDP is increasingly criticised as an indicator of government performance. What are potential alternatives?
- What should be the aim of government policy?
- What are the priorities of a "modern man/woman"?
- How to reduce inequality, without destabilising the economy?
- Is market inequality a necessity? Or an unintended side-effect of the modern economic model?

Panellists:

Salvatore Babones, Professor, University of Sydney, Australia

Romina Boarini, Co-ordinator on Inclusive Growth Initiative and Senior Advisor in the Office of the Secretary-General, OECD

Edoardo Campanella, Eurozone Economist, UniCredit Bank, Italy

Petr Zahradník, Employers' Group, European Economic and Social Committee

Moderator: **Wojciech Przybylski**, Chair, Res Publica Foundation, Poland

THURSDAY, SEPTEMBER 28, 2017
08:00 – 09:30

Morning Debate

On Conflicts and Mediations – If and How Can We Help Ourselves?

Partner: Polish Confederation Lewiatan Mediation Centre

Topics:

- Long-lasting economic conflicts as a threat to business
- The role of mediation as an element of justice
- Building mutual trust as a foundation for strengthening civil society
- Conflict at the beginning of new relationships in business
- Is the win-lose strategy the only one? Win-win strategy in business and administration mediation

Panellists:

Leonardo d'Urso, CEO, ADR Centre, Italy

Małgorzata Miszkin-Wojciechowska, Director, Polish Confederation Lewiatan Mediation Centre, Poland

Beata Stelmach, Chair of the Board, GE for Poland and the Baltic States, Poland

Roman Rewald, Polish Confederation Lewiatan Mediation Centre, Poland



THURSDAY, SEPTEMBER 28, 2017

08:00 – 09:30

Round Table

A Family Business Versus an International Corporation – Economic Patriotism Versus Globalism

Event Partners: The Family Business Network Poland, ABC Czepczyński, Deloitte, ENEL-MED, Nowy Styl Group, Ochnik, Solaris Bus&Coach

Topics:

- Success factors of a family business. How do family businesses prevail in the competition with corporations?
- Values – the linchpins and the signposts of family businesses. How to keep navigating in the right direction in a family compass
- Elders versus successors: How to find common ground and start working towards the same goal?
- Economic patriotism versus globalism. Are the Polish consumers aware of their responsibility towards the Polish product, company, employee?

Panellists:

Artur Czepczyński, President of the Management Board, ABC Czepczyński, Poland

Tadeusz Dulian, Senior Manager in the team for Family Business, Deloitte, Poland

Patrycja Krzanowska, Intern, Nowy Styl, Poland

Jerzy Krzanowski, President of the Management Board, Nowy Styl, Poland

Marcin Ochnik, President of the Management Board, Ochnik, Poland

Adam Rozwadowski, President of the Management Board, ENEL-MED Medical Centre, Poland

Moderator: **Nino Džikija**, Editor in Chief, INN:Poland, Poland

THURSDAY, SEPTEMBER 28, 2017

08:00 – 09:30

Panel Session

Civil Cities in the Age of National Populism

Partner: City of Gdansk

Topics:

- How big cities can affect their neighborhood and weaken the charm of national populists in rural and small towns?
- What are the main strengths of cities in these dimensions?
- What kind of practical recommendations may the city mayors give us about the integration of immigrants?
- What added value might result from multilateral cooperation between cities to effectively prevent national populism?

Panellists:

Paweł Adamowicz, Mayor of Gdansk, Poland

Markku Markkula, First Vice President, European Committee of the Regions

Edward Strasser, Founder, The Innovation in Politics Institute GmbH, Austria

Barçın Yinanç, Opinion Editor, Hürriyet Daily News, Turkey

Jan Zielonka, Professor of European Politics, Oxford University, Great Britain

Moderator: **Adam Balcer**, Head of Eurazja Project, WiseEuropa, Poland



THURSDAY, SEPTEMBER 28, 2017

9:30– 10:00

Networking Break

THURSDAY, SEPTEMBER 28, 2017

10:00 – 11:30

Plenary Session

Together or Separately? Will International Business Cooperate to Overcome Disintegration Trends?

Knowledge partner: THINKTANK

Topics:

- Has globalisation reached its peak?
- Pros and cons of globalisation – its impact on the development of the economy, societies and the environment
- Are we witnessing the comeback of nation-states?
- Will power politics dominate?
- Will economic patriotism redefine control over the free market?
- What should be done in order to retain the integrity of the Western World?
- What values unify the Western political-economic model?
- What is the future format of free trade agreements – multilateral, bilateral, regional?
- How to cooperate with foreign partners amidst re-emerging trade barriers?

Panellists:

George Friedman, Founder and Chairman, Geopolitical Futures, USA

Dieter Kempf, President, BDI, Germany

Jacek Krawczyk, President of the Employers' Group, European Economic and Social Committee

Czesław Piasek, Member of the Management Board, Citi Handlowy, Poland

Carlos Piñerúa, representative of the World Bank for Poland and Baltic States

Beata Stelmach, President of the Board, GE for Poland and the Baltic States, Poland

Jan Erik Surotchak, Director for Europe, The International Republican Institute (IRI), USA

Moderator: **Piotr Kraśko**, Journalist, Publicist, TVN BiS, Poland

THURSDAY, SEPTEMBER 28, 2017

11:30– 12:00

Networking Break



THURSDAY, SEPTEMBER 28, 2017

12:00 – 12:15

Emerging Market Champions

Presentation of the Citi Handlowy Award for Business Leaders

Hosted by: **Andrzej Olechowski**, Chairman of the Supervisory Board, Citi Handlowy, Poland

THURSDAY, SEPTEMBER 28, 2017

12:15 – 13:45

Plenary Session

The Turning Point. How Will Transatlantic Economic Relations Change?

Partner: Citi Handlowy

Knowledge partner: Centre for International Relations

Topics:

- Is it possible to integrate Europe without America or other continents?
- The future of the international trade order
- What does the growing purchasing power of the Far East mean for Trans-Atlantic commercial relations?
- Innovations and new technologies – an opportunity to deepen cooperation or strengthening actions to protect intellectual capital?

Panellists:

Daniel Costello, Ambassador of Canada to the European Union

Denis Redonnet, Director, Directorate for WTO Legal Affairs and Trade in Goods, European Commission

Candi Wolff, Executive Vice President, Global Government Affairs, Citi Group, USA

Moderator: **Andrzej Olechowski**, Chairman of the Supervisory Board, Citi Handlowy, Poland

THURSDAY, SEPTEMBER 28, 2017

13:45– 15:15

Lunch Break



THURSDAY, SEPTEMBER 28, 2017

15:30 – 17:00

Plenary Session

Multi-Speed Union: The Twilight of the Union or a New Chapter in European Integration?

Knowledge partner: Polityka Insight

Topics:

- Why do some states want to integrate faster and deeper?
- Will the new French president accelerate the integration of the euro zone?
- Who and how will decisions be made in different EU circles?
- Will the dissection of the Union inevitably lead to its disintegration?
- What does multi-speed Union mean for the single market and four freedoms?

Panellists:

Alexandre Escorcica, Deputy Head of Policy Planning, Ministry of Foreign Affairs, France

Irene Hahn-Fuhr, director, Heinrich Böll Foundation in Warsaw, Germany

Adriaan Schout, Coordinator for Europe, Clingendael, Holland

Paweł Świeboda, Deputy Head, European Political Strategy Centre (EPSC), European Commission

Róża Thun, MEP, European Parliament, Poland

Jan Zielonka, Professor of European Politics, Oxford University, Great Britain

Moderator: **Wawrzyniec Smoczyński**, Managing Director, Polityka Insight, Poland

THURSDAY, SEPTEMBER 28, 2017

15:30 – 17:00

Round Table

Polish Company in the Regional Market. Reduction of Risks Associated with Corruption and Economic Crime

Partner: UN Global Compact

Topics:

- The effectiveness of programs counteracting the grey market and anticorruption measures in Poland, Ukraine and Moldova
- Best practices and state regulations
- Corporate strategies necessary for businesses willing to enter the markets under discussion

Introductory speech: **Kamil Wyszowski**, Director General, Global Compact Network Poland, Poland

Panellists:

Andrij Deshchytsia, Ambassador of Ukraine to Poland, Ukraine

Taras Kuzio, Academic and Expert in Ukrainian Affairs, University of Alberta, Canada

Jerzy Kwieciński, Secretary of State, Ministry of Economic Development, Poland

Kálmán Mizsei, Former Deputy Secretary-General of the United Nations, former head of the EU advisory mission, economist, Ukraine

Carlos Piñerúa, Representative of the World Bank for Poland and Baltic States



Lia Turcan, Second Secretary, Embassy of the Republic of Moldova to the Republic of Poland, Moldova
Moderator: **Paweł Kowal**, Adjunct, Institute of Political Studies, Polish Academy of Science, Poland

THURSDAY, SEPTEMBER 28, 2017
17:00– 17:30

Networking Break

THURSDAY, SEPTEMBER 28, 2017
17:30 – 19:00

Round Table

Trading Up For a Stronger Eu27. Free Trade of the Future – Social Partners’ Perspective

Partner: European Economic and Social Committee (EESC), Employers’ Group

Panellists:

Markus Beyrer, Director General, BusinessEurope

Gabriele Bischoff, President of Workers’ Group, European Economic and Social Committee

Henryka Bochniarz, President, The Polish Confederation Lewiatan, Poland

Liina Carr, Confederal Secretary, ETUC

Daniel Costello, Ambassador of Canada to European Union

Jacek Krawczyk, President of Employers’ Group, European Economic and Social Committee

Shigeo Matsutomi, Ambassador of Japan to Poland, Japan

Jonathan Peel, Employers’ Group, European Economic and Social Committee

Moderator: **Jan Cieński**, Energy and Security Editor, politico.eu

THURSDAY, SEPTEMBER 28, 2017
17:30 – 19:00

Panel Session

Circular Economy: a Fad, Philosophy or (simply) the Future?

Partners: IKEA, Ergis Group

Knowledge partner: Polityka Insight

Topics:

- Do we need the circular economy?
- Is the EU able to carry out a revolution in the area of resource management through the funds and relevant directives?
- How can reform related costs and duties be divided fairly between the state and business?
- What is the global attitude to the circular economy?



- Where can we see practical examples?
- What practical challenges do Poland and Polish entrepreneurs face?

Panellists:

Brendan Burns, Employers' Group, European Economic and Social Committee

Katarzyna Dulko-Gaszyna, Country Sustainability Manager, IKEA, Poland

Jerzy Hausner, Professor, Department of Public Economy and Administration, Cracow University of Economics, Poland

Tadeusz Nowicki, Chair, Grupa Ergis, Poland

Grzegorz Radziejewski, Member of VP Jyrki Katainen's team, European Commission

Moderator: **Joanna Popielawska**, Senior Analyst for European Affairs, Polityka Insight, Poland

THURSDAY, SEPTEMBER 28, 2017

17:30 – 19:00

Panel Session

Authorities of the 21st Century – What is the Present Role of Leaders?

Knowledge partner: THINKTANK

Topics:

- How to be a leader in a world which rejects authorities?
- What objectives should leaders be focused on – in local, national and global politics, as well as in business?
- Armed forces or culture? Hard or soft attributes? What determines leaders in the contemporary world?
- What constitutes good and evil in a secular society?
- The role of civil society amidst growing global tensions, uncertainty and populism

Panellists:

Robert Biedroń, Mayor of Słupsk, Poland

Scilla Elworthy, Founder, Oxford Research Group, Great Britain

Leszek Jażdżewski, Editor in Chief, "LIBERTÉ!", Poland

Andrzej Lubowski, Independent Journalist, USA

Edward Strasser, Founder, The Innovation in Politics Institute GmbH, Austria

Magdalena Środa, Associate Professor, Institute of Philosophy, University of Warsaw, Poland

Moderator: **Konrad Piasecki**, Journalist and Publicist, Radio ZET, Poland



THURSDAY, SEPTEMBER 28 2017

17:30 – 19:00

Panel Session

How to Benefit from the Opportunities of Globalization? How Will Poland be Positioned on the Investment Map of the World?

Partner: Invest in Pomerania

Topics:

- Trends in foreign direct investment flows
- New determinants for completing foreign direct investment projects
- Changes in Poland's position on the global investment map
- New challenges in foreign direct investment projects
- Trust between local communities and international business
- Cooperation between self-governments and global enterprises - which direction, which strategy

Panellists:

Marcin Grzegory, Deputy Director, Invest in Pomerania, Poland

Jacek Fijałkowski, Country Operation Head, WIPRO Poland, Poland

Agata Witczak, Site & HR Head, Poland Operations Centre, Thomson Reuters, Poland

Remigiusz Wojciechowski, Managing Director, Bayer, Poland

Moderator: **Wojciech Tyborowski**, Director of the Investor Assistance Centre, Pomeranian Development Agency, Poland

THURSDAY, SEPTEMBER 28 2017

17:30 – 19:00

Panel Session

On-demand aviation – a new travelling standard

Partner: Jet Story

Topics:

- What is on-demand aviation and who can use it?
- What are the challenges and opportunities faced by the market?
- How much does it cost to maintain a private plane?
- To charter or to buy a private plane?

Panellists:

Anna Gulbas, Sales Director, Gulfstream, Poland

Maciej Kowalczyk, CEO, Call&Fly, Poland

Dorota Walkowicz, Manager of the VIP & Business Services department at Krakow Airport, Poland

Krzysztof Wronowski, CEO and Co-owner, ARGO Aero, Poland

Moderator: **Grzegorz Wydmański**, Head of Sales and Marketing, Jet Story, Poland



THURSDAY, SEPTEMBER 28, 2017
19:00– 20:00

Networking Break

THURSDAY, SEPTEMBER 28, 2017
20:00

Spanish networking evening

Address of the Guest of Honour:

Agustin Nuñez Matinez, Ambassador of Spain to Poland, Spain

THURSDAY, SEPTEMBER 28, 2017
23:00 – 01:00

1. Night Owl Discussion

Talking heart-to-heart. The line between health and illness

Meeting with **Krzysztof Materna** and prof. **Adam Torbicki**

2. Night Owl Discussions

Money in the Context of the Gospel

Bartosz Kuźniarz, Lecturer, University in Białystok, Poland

F. **Jacek Stryczek**, Chair, WIOSNA Association, Poland

Moderator: **Katarzyna Młynek**, Programme Director, THNINKTANK centre for dialogue and analysis, Poland

3. Night Owl Discussion

Changing of the guard. What happens next in Polish politics?

Robert Biedroń, Mayor of Słupsk, City Hall of Słupsk, Poland

Borys Budka, Member of Parliament, Poland

Kamila Gasiuk-Pihowicz, Member of Parliament, Poland

Katarzyna Lubnauer, Member of Parliament, Poland

Joanna Mucha, Member of Parliament, Poland

Barbara Nowacka, Chancellor, Polish-Japanese Academy of Information Technology, Poland

Moderator: **Konrad Piasecki**, Journalist and Publicist, Radio ZET, Poland



Day 3

FRIDAY, SEPTEMBER 29, 2017

08:00 – 09:30

Plenary Session

Brexit – a Chance for European Unity or Beginning of the Domino Effect?

Knowledge partner: Polityka Insight

Topics:

- How can EU states shape trade and economic cooperation with the UK outside the internal market, but as a close partner?
- How to maintain European unity in the area of security and defense against challenges such as terrorism, an aggressive Russia and the changing United States?
- To what extent will Brexit strengthen the advocates for building a social Europe? How can this affect the European Union and Poland's membership?
- Can the UK become a power based on free trade or a tax haven at the doorstep of Europe?
- Will the countries outside the Eurozone, such as Poland, drift away from the EU mainstream without their greatest ally?

Introductory speech:

Michel Barnier, Chief Negotiator for the Negotiations with the United Kingdom, European Commission

Panellists:

Stefaan De Rynck, Adviser to Michel Barnier, Chief Negotiator for the Negotiations with the United Kingdom, European Commission

Paul Drechsler, President, Confederation of British Industry – CBI, Great Britain

Agata Gostyńska-Jakubowska, Research Fellow, Centre for European Reform, Great Britain

Danuta Hübner, Chair of the Committee on Constitutional Affairs, European Parliament

Moderator: **Łukasz Lipiński**, Director for Analysis, Polityka Insight, Poland

FRIDAY, SEPTEMBER 29, 2017

09:15 – 10:30

Citizens' Dialogue Meeting

Poland's Safe Future in European Union

Partners: European Commission / The European Commission Representation in Poland

Special guest: Elżbieta Bieńkowska, European Commissioner for the Internal Market, Industry, Entrepreneurship and SMEs, European Commission

Attended by:

Robert Biedroń, Mayor of Słupsk, City Hall of Słupsk, Poland

Jacek Karnowski, Mayor of Sopot, Poland

Hosted by: **Dorota Wysocka-Schnepf**, Journalist, Gazeta Wyborcza, Poland



FRIDAY, SEPTEMBER 29, 2017

10:00 – 11:30

Plenary Session

The Future of Europe. Presidents and Prime Ministers Debate

Knowledge partner: Centre for International Relations

Topics:

- What will be Europe's role in the world in a few decades?
- What might be the fate of the European Union?
- Is "one-speed" Europe still achievable?
- Terrorism, migration, economic stagnation, political divisions – how to cope with the challenges most feared by Europeans?
- Where to find answers to radicalism and populism?

Introductory speech: **Jerzy Buzek**, former Prime Minister of Poland

Panellists:

Carl Bildt, former Prime Minister and Minister of Foreign Affairs of Sweden

Dacian Cioloș, former Prime Minister of Romania and former Commissioner for Agriculture, Romania

Atifete Jahjaga, former President of Kosovo

Aleksander Kwaśniewski, former President of Poland

Yves Leterme, former Prime Minister of Belgium

Iveta Radičová, former Prime Minister of Slovakia

Moderator: **Tomasz Lis**, Editor in Chief, Newsweek Polska, Poland

FRIDAY, SEPTEMBER 29, 2017

11:30– 12:00

Networking Break

FRIDAY, SEPTEMBER 29, 2017

12:00 – 13:30

Panel Session

EU and Japan: Common Vision for a New Trade Order

Partners: BusinessEurope, Poland-Japan Economic Committee



Topics:

- What is the future of the partnership and trade between the EU and Japan?
- Will the EU-Japan EPA set standards for similar agreements in the future?
- Will the broad partnership agreements pave the way to the true alternative for protectionist tendencies?
- What elements should the ideal economic partnership/free trade agreement include and what should be its desired effect on a business that trades with external markets?

Panellists:

Jan Bossak, Professor, Department of International Comparative Studies, Warsaw School of Economics, Poland

Marco Chirullo, Deputy Chief Negotiator for EPA/FTA with Japan, Directorate-General for Trade, European Commission

Ichiro Hara, Director for International Affairs, Keidanren, Japan

Hosuk Lee-Makiyama, Director, ECIPE

Shigeo Matsutomi, Ambassador of Japan to Poland, Japan

Łukasz Porząyński, Director, Department of International Cooperation, Ministry of Economic Development, Poland

Moderator: **Luisa Santos**, Director for International Relations, BusinessEurope

FRIDAY, SEPTEMBER 29, 2017

12:00 – 13:30

Panel Session

Food 4.0. The Taste of Tomorrow: A Peek into the Future of the Food Market

Partner: Tesco

Knowledge partner: Polityka Insight

Topics:

- The smell of burnt toast – burning issues plaguing the sustainable food supply chain
- Food 4.0 – how will new technologies in agriculture transform the supply chain?
- Quite a treat – will contemporary food trends keep up with the times? What can they be replaced with?
- Well-being as an issue – what can we do to reduce food waste?
- Round-the-clock kitchen – circular economy versus food

Introductory lecture: **Matt Simister**, CE CEO, Tesco, Great Britain

Panellists:

Natalia Hatałska, Trend Analyst, CEO, infuture hatałska foresight insitute, Poland

Krzysztof Kłincewicz, Director of Warsaw Office, EIT Food, Poland

Doreen Sieber, Account Manager, Rijk Zwaan, Germany

Matt Simister, CE CEO, Tesco, Great Britain

Moderator: **Krzysztof Bolesta**, Director for Research, Polityka Insight, Poland



FRIDAY, SEPTEMBER 29, 2017

12:00 – 13:30

Panel Session

The Digital Market: On the Eve of the 5G Revolution

Partners: Orange

Knowledge partner: Polityka Insight

Topics:

- What is the optimal approach to build the 5G network?
- What is the best way to dispense the bandwidth?
- What should be the role of the European Commission?
- What are the costs and investment liabilities?
- Is 5G the introduction to network slicing?
- Is it the beginning of the end of network neutrality?

Panellists:

Michał Boni, MEP, European Parliament

Marcin Cichy, Chair, Office of Electronic Communication, Poland

Paweł Gałka, 5G Architecture Manager, Nokia, Poland

Kamila Kloc, Deputy Head of Cabinet of Vice-President of the European Commission Andrus Ansip, European Commission

Piotr Muszyński, Vice President in charge of Strategy and Transformation, Orange, Poland

Moderator: **Andrzej Bobiński**, New Project Director, Polityka Insight, Poland

FRIDAY, SEPTEMBER 29, 2017

12:00 – 13:30

Panel Session

Impact of Global Trends on the Performance of Companies

Partner: KPMG

Knowledge partner: THINKTANK

Topics:

- The most important sectoral trends - in the fields of: digitisation, robotisation, sharing economy and ecology, what are consumer expectations?
- Possibilities and threats to business
- Changes in the value chain: Who can profit from the digital revolution?
- The "short term" approach. The cause of current economic problems or a result of uncertainty?
- How to adapt your company?

Introductory speech: **Carl Benedikt Frey**, Oxford Martin Citi Fellow, Oxford University, Great Britain



Panellists:

Romina Boarini, Co-ordinator of the Inclusive Growth Initiative and Senior Advisor in the Office of the Secretary-General, OECD

Carl Benedikt Frey, Oxford Martin Citi Fellow, Oxford University, Great Britain

Peter Jungen, Peter Jungen Holding GmbH, Honorary Chairman, Columbia Centre on Capitalism and Society, Columbia University, New York, USA

Leszek Wroński, Partner, Head of Advisory Services for Central and Eastern Europe, KPMG, Poland

Moderator: **Roman Młodkowski**, Program Director, Forbes, Poland

FRIDAY, SEPTEMBER 28 2017

13:30 – 13:45

ZP Digital Technology NEW@POLAND Award Ceremony

Hosted by: **Edwin Bendyk**, Science Editor, Polityka, Poland (TBC)

FRIDAY, SEPTEMBER 29, 2017

13:45– 15:15

Networking Break

FRIDAY, SEPTEMBER 29, 2017

15:30 – 17:00

Panel Session

Will Economic Patriotism Slow Down the Integration of the Old Continent?

Partners: Siemens

Knowledge partner: Centre for International Relations

Topics:

- What is economic patriotism?
- Does it need to imply larger control over the market? What should be the relationship between state and business?
- What does the strengthening of the social dimension of the Union really mean? Is it necessary?
- Is the revision of the directive on employee delegation a new version of economic patriotism?

Panellists:

Dominka Bettman, Chair, Siemens, Poland

Andrzej K. Koźmiński, President, Kozminski University, Poland

Ignacy Morawski, Head of Analysis and Industry Reports, Bonnier Business Polska, Poland

Artur Nowak-Gocławski, Chair of the Board, ANG Spółdzielnia, Poland

Jarosław Pietras, Director General, General Secretariat, Council of the European Union

Wojciech Ponikiewski, Deputy Director, Department of Economic Cooperation, Ministry of Foreign Affairs,

John Walker, Employers' Group, European Economic and Social Committee

Moderator: **Marek Tejchman**, Deputy Editor in Chief, Dziennik Gazeta Prawna, Poland



FRIDAY, SEPTEMBER 29, 2017

15:30 – 17:00

Panel Session

Will Industry 4.0 Need Human Labour? Challenges Faced by the Automotive Industry

Partners: Union of Employers of Automotive and Industrial Articles

Topics:

- Does Industry 4.0 need a human workforce? Will humans find jobs in the aftermath of the fourth industrial revolution?
- What skills and qualifications indispensable in the automotive industry in times of the industrial revolution should be developed? What educational models should they be based on?
- Will intelligent networked digital systems based on the principle of self-management, replace the human workforce in car factories?
- Industry 4.0 in the automotive industry versus a new generation on the labour market
- Is it possible to manage the IV industrial revolution? Challenges for Manager 4.0 in the automotive industry?

Panellists:

Krystyna Boczowska, Chair of the Board, Robert Bosch, Poland

Mariusz Golec, Chair of the Board, Wielton S.A., Poland

Jarosław Kurosz, Production Director, Volkswagen Poznań, Poland

Jacek Męcina, Professor, Institute of Social Policy, Warsaw University, Poland

Wojciech Paprocki, Professor, Department of Transport at the Warsaw School of Economics, Poland

Moderator: **Paweł Wideł**, Chair, Union of Employers of Automotive and Industrial Articles, Poland

FRIDAY, SEPTEMBER 29, 2017

15:30 – 17:00

Panel Session

#Hacked! Will Europe Protect Its Citizens from Cyberattacks?

Partners: T-Mobile

Knowledge partner: Polityka Insight

Topics:

- Is Europe prepared for a cyber conflict? How is the European Union preparing?
- Is there an EU-wide response system in place?
- How can the European Union actively protect itself?
- Had the NIS Directive become obsolete before it even entered into force?
- Do the Member States have (and should they have) obligations to protect critical infrastructure, and if so, what do these obligations consist of?
- Can we take measures to protect ourselves from misinformation that can directly interfere with democratic elections?



Panellists:

Carl Bildt, Chair of GCIG, former Prime Minister and Minister of Foreign Affairs of Sweden

Juliusz Brzostek, Director, National Center for Cyber Security at NASK, Poland

Daniel Szmurło, Legal Counsel, Security Expert, T-Mobile Polska S.A., Poland

Joanna Świątkowska, Director for Programmes, European Cybersecurity Forum - CYBERSEC, Poland

Paul Timmers, former Director of the Sustainable and Secure Society in DG Communication, Content and Technology (DG CONNECT) at the European Commission

Moderator: **Michał A. Zieliński**, Analyst for Digital Economy, Polityka Insight, Poland

FRIDAY, SEPTEMBER 29, 2017

15:30 – 17:00

Panel Session

Risk in Business: Investing in Times of Uncertainty

Knowledge partner: THINKTANK

Topics:

- What is the significance of rapid technology development, progressive automation and digitalization for business and its inherent risks? Do they indicate only the prospect of additional profits?
- What do investors fear the most at the moment?
- Which legislative, governmental and EU actions are likely to reduce the investment risk?
- Where is worth investing at the moment? The industry, mining, technology development and services, or employees?
- Data security as the determinant of a well-managed enterprise

Panellists:

Tomasz Danis, Partner w MCI Capital S.A., Poland

Wojciech Kostrzewa, Chair and Director General, ITI Group, Poland

Maciej Kropidłowski, Vice President, Citi Handlowy, Poland

Edyta Sadowska, Chair, Ringier Axel Springer Polska, Poland

Philippe Vlaeminck, Managing Partner, Pharumlegal, Belgium

Moderator: **Paweł Zielewski**, Editor in Chief, Forbes, Poland

FRIDAY, SEPTEMBER 29, 2017

15:30 – 17:00

Round Table

Social Dialogue Using the Socio-Economic Change Management Method? Lessons Learnt And Recommendations for the Social Dialogue Council

Partner: Social Dialogue Council

Topics:

- Does social dialogue support or obstruct socio-economic changes?



- How are social partners and dialogue treated by public institutions: the government, the parliament and the president?
- Does the Social Dialogue Council help us implement the policy that strengthens the competitiveness of the Polish economy?
- Why has the Social Dialogue Council failed to express a common voice in respect of the revision of the Posting of Workers Directive? Will this case change our approach to future challenges faced by the EU, including the Mobility Package or the Pillar of Social Rights?

Panellists:

Henryka Bochniarz, Vice President of BusinessEurope, President of The Polish Confederation Lewiatan, Poland

Dorota Gardias, President, the Trade Unions Forum, Poland

Jan Guz, Chairman, All-Poland Alliance of Trade Unions (OPZZ), Poland

Jan Klimek, Vice President, Polish Craft Association, Poland

Andrzej Malinowski, President, Pracodawcy RP, Poland

Jacek Męcina, Professor, Institute of Social Policy, Warsaw University, Poland

Marcin Zieleniecki, Undersecretary of State, Ministry of Family, Labour and Social Policy, Poland

Wojciech Warski, Chair of BCC Convention, Business Centre Club, Poland

Maciej Wroński, President, Employers Association "Transport Logistic Poland", Poland

Moderator: **Maciej Głogowski**, Deputy Editor in Chief, TOK FM, Poland

FRIDAY, SEPTEMBER 29, 2017

17:00– 17:30

Networking Break

FRIDAY, SEPTEMBER 29, 2017

17:30 – 19:00

Panel Session

Space 4.0 – How Space Is Opening Up to Business

Partner: Foundation for Polish Science

Knowledge partner: Polityka Insight

Panellists:

Grzegorz Brona, Chair of the Board and Director General, Creotech Instruments S.A., Poland

Tomasz Husak, Head of Cabinet of Ms. Elżbieta Bieńkowska, European Commissioner for Internal Market, Industry, Entrepreneurship and SMEs, European Commission

Marta Krywanis-Brzostowska, Market Innovation Officer, European GNSS Supervisory Authority (GSA)

Piotr Orleański, Deputy Director for Technology, Center for Space Research, Polish Academy of Sciences, Poland

Moderator: **Joanna Popielawska**, Senior Analyst for European Affairs, Polityka Insight, Poland



FRIDAY, SEPTEMBER 29 2017

17:30 – 19:00

Panel Debate

Faceocracy: The Impact of Social Media and Fake News on Democracy, Politics and Society

Knowledge partner: Centre for International Relations

Topics:

- Is the truth still important? Post-truth in public life
- What does this generation of social media users expect from politics?
- Twitter as a new tool of diplomacy?
- Can social media be convinced to use algorithms which prefer reliable information rather than questionable and popular information?
- What are the boundaries of freedom of speech in the era of electronic media?
- Should publishing fake news be punishable?

Panellists:

Dalia Bankauskaitė, Adviser to the European Affairs Committee of the Seimas, Institute of International Relations and Political Sciences, Vilnius University, Lithuania

Margo Gontar, Co-Founder and Editor, StopFake, Ukraine

Sabina Inderjit, Vice President, Indian Journalists Union, India

Nataliia Tymkiv, Member of Wikimedia Foundation Board of Trustees, Ukraine

Barçın Yinanç, Opinion Editor, Hürriyet Daily News, Turkey

Moderator: **Michał Kobosko**, Director, Atlantic Council in Poland, Poland

FRIDAY, SEPTEMBER 29, 2017

17:30 – 19:00

Panel Session

How to Keep Up with Technology? Education of a Modern Person

Knowledge partner: THINKTANK

Topics:

- What type of education does the modern person require?
- Are we ready to face new ethical challenges concerning biotechnology?
- How to limit the scope of digital divide?
- Who will draw the line between Good and Evil? Truth and Lies? Beauty and Ugliness?
- Open-mindedness vs. close-mindedness – how to educate free citizens?

Panellists:

Wiktor Askanas, Professor Emeritus, New Brunswick University, Canada

Michael D. Kennedy, Professor of Sociology and International and Public Affairs, Brown University, USA



Michał Kleiber, Vice President, European Academy of Sciences and Arts, Poland

Barbara Nowacka, Chancellor, Polish-Japanese Academy of Information Technology, Poland

Piotr Voelkel, President of the Institute for Education Development, SWPS University of Social Sciences and Humanities, Poland

Moderator: **Edwin Bendyk**, Science Editor, Polityka, Poland

FRIDAY, SEPTEMBER 29, 2017

17:30 – 19:00

Panel Session

Cohesion 2020 and Beyond

Partner: Invest in Pomerania

Knowledge partner: Centre for International Relations

Topics:

- The political role of the EU budget – the cohesion policy in the European Union's offer for citizens
- Convictions vs. facts: ineffective politics or ineffective PR?
- Differentiation of tasks: EU, country and region. Does decentralization equal bureaucratization? EU and national instruments?
- Institutional benchmarks: smart instruments and tools. Is smart policy equal to smart tools?
- New solutions – desirable changes vs. possible changes

Panellists:

Paweł Chorąży, Secretary of State, Ministry of Economic Development, Poland

Janusz Lewandowski, MEP, European Parliament

Jorge Núñez-Ferrer, Senior Research Fellow, Centre for European Policy Studies, Belgium

Mieczysław Struk, Marshal of Pomeranian Voivodeship, The Marshal's Office of the Pomeranian Voivodeship, Poland

Moderator: **Małgorzata Bonikowska**, President, THINKTANK and Centre of International Relations, Poland

FRIDAY, SEPTEMBER 29, 2017

17:30 – 19:00

Round Table

Poland and EURO – Time to Decide

Partner: onet.pl

Knowledge partner: Centre for International Relations

Panellists:

Danuta Hübner, Chair of the Committee on Constitutional Affairs, European Parliament

Janusz Jankowiak, Economist, JJ Consulting, Poland

Stefan Kawalec, Chair of Capital Strategy, former Minister of Finance, Poland



Grzegorz Kołodko, Professor, Director of Transformation, Integration, Globalization Economic Research (TIGER), former Deputy Prime Minister and Minister of Finance, Poland

Sándor Gyula Nagy, Director, Institute for Foreign Affairs and Trade, Corvinus University of Budapest, Hungary

Dariusz Rosati, Professor of Economics, Warsaw School of Economics, Poland

Moderator: **Michał Broniatowski**, Head of politico.pl, Poland

FRIDAY, SEPTEMBER 29, 2017

19:00– 20:00

Networking Break

FRIDAY, 29 SEPTEMBER 29, 2017

20:00 – 22:30

EFNI Closing Gala

Partner: MetLife

Address of the Guest of Honour:

George Friedman, Founder and Chairman, Geopolitical Futures, USA

The World in 30 Years

Speeches of the organisers:

Markus Beyrer, Director General, BusinessEurope

Henryka Bochniarz, Vice President of BusinessEurope, President of The Polish Confederation Lewiatan, Poland

Jerzy Buzek, Chair of the EFNI Programme Council, Chair of the Committee on Industry, Research and Energy, European Parliament

Jacek Karnowski, Mayor of Sopot, Poland

Mieczysław Struk, Marshal of Pomeranian Voivodeship, The Marshal's Office of the Pomeranian Voivodeship, Poland

- Summary of EFNI and proclamation of the Sopot Declaration
- Official Gala Dinner

Gala hosted by: **Dorota Warakomska**, Journalist and Publicist, Poland



Accompanying events

WEDNESDAY, SEPTEMBER 27, 2017

17:00 – 18:30

Screening of the film "Strateg" (The Strategist)

Katarzyna Kolenda-Zaleska's documentary dedicated to Zbigniew Brzeziński.

THURSDAY, SEPTEMBER 28 2017

12:00 – 13:00

BAYS OF DIALOGUE

Why Does the European Union Need Poland?

Open meeting with **Jerzy Buzek**, Chair of the EFNI Programme Council, Chair of the Committee on Industry, Research and Energy, European Parliament

Hosted by: **Grzegorz Nawacki**, Deputy Editor in Chief „Pulsu Biznesu”, Poland

THURSDAY, SEPTEMBER 28 2017

13:00 – 14:00

BAYS OF DIALOGUE

Values in Business

Open meeting with

Sławomir Lachowski, business consultant, SL Consulting, Poland

Marek Kamiński, traveler and entrepreneur, Poland

Hosted by: **Katarzyna Młynek**, Programme Director, THNINKTANK centre for dialogue and analysis, Poland

THURSDAY, SEPTEMBER 28 2017

14:15 – 15:15

Counterpoint

War or Peace? Scenarios for the World

Scilla Elworthy, Founder of the Oxford Research Group, Great Britain

George Friedman, Founder and Chairman, Geopolitical Futures, USA

Moderator: **Małgorzata Bonikowska**, President, THINKTANK and Centre of International Relations, Poland



THURSDAY, SEPTEMBER 28, 2017

14:15 – 15:15

On the Home Stretch or at the Start of the Marathon? US-China Race for Domination in the World

Meeting with the Author

Salvatore Babones, Professor, University of Sydney, Australia

“American Tianxia: Chinese Money, American Power and the End of History”

Moderator: **Karolina Zbytniewska**, Editor in Chief, EurActiv.pl, Poland

THURSDAY, SEPTEMBER 28, 2017

14:15 – 14:45

Presentation of representatives of Exorion Foundation

Mars Analogue Simulation - Science or Business Already?

Jędrzej Górski, Jakub Falaciński, Krzysztof Jędrzejak

THURSDAY, SEPTEMBER 28, 2017

14:45 – 15:00

Presentation of the laureate of the Foundation for Polish Science

What Does the Doctor Read from Your Genome?

Krzystian Jażdżewski, Professor of Medicine, Warsaw Genomics, Medical University of Warsaw, Poland

THURSDAY, SEPTEMBER 28, 2017

16:00 – 17:00

BAYS OF DIALOGUE

Open meeting with Mayors

Paweł Adamowicz, Mayor of Gdańsk, City Hall of Gdańsk, Poland

Robert Biedroń, Mayor of Słupsk, City Hall of Słupsk, Poland

Jacek Karnowski, Mayor of Sopot, City Hall of Sopot, Poland

Moderator: **Mikołaj Chrzan**, Editor in Chief, Gazeta Wyborcza Trójmiasto, Poland



FRIDAY, SEPTEMBER 29, 2017

8:00 – 9:00

Business breakfast (by invitation only)

The New Industrial Policy Strategy = A Strategy for Increased European Competitiveness

Meeting with:

Elżbieta Bieńkowskiej, European Commissioner for the Internal Market, Industry, Entrepreneurship and SMEs, European Commission

Introduction: **Henryka Bochniarz**, Vice President of BusinessEurope, President of The Polish Confederation Lewiatan, Poland

Moderator: **Grzegorz Baczewski**, Deputy Director General, Polish Confederation Lewiatan, Poland

FRIDAY, SEPTEMBER 29, 2017

12:00 – 13:30

Business lunch (by invitation only)

Navigating towards Brexit. What Should Be the Business Contribution to the Negotiation Process?

Meeting with:

Michel Barnier, Chief Negotiator for the Negotiations with the United Kingdom, European Commission

Introduction: **Henryka Bochniarz**, Vice President of BusinessEurope, President of The Polish Confederation Lewiatan, Poland

Moderator: **Wawrzyniec Smoczyński**, Managing Director, Polityka Insight, Poland

FRIDAY, SEPTEMBER 29, 2017

14:00 – 15:00

BAYS OF DIALOGUE

Poland In Europe - Today And Tomorrow

Open meeting with **Danuta Hübner**, Chair of the Committee on Constitutional Affairs in the European Parliament

Hosted by: **Michał Kobosko**, Director, Atlantic Council in Poland, Poland

FRIDAY, SEPTEMBER 29, 2017

14:15 – 15:15

Counterpoint

Boycott. Consumer Right or Policy Tool?

Maciej Ślusarek, Advocate, Managing Partner, LSW Leśnodorski, Ślusarek & Partners, Poland

Rafał Woś, Journalist and Publicist, Polityka, Poland

Moderator: **Andrzej Bobiński**, New Project Director, Polityka Insight, Poland



FRIDAY, SEPTEMBER 29, 2017

14:45 – 15:00

European Investment Project Portal (EIPP) Presentation

Michael Feith, DG Economic and Financial Affairs (ECFIN), European Commission

FRIDAY, SEPTEMBER 29, 2017

14:15– 14:45

The Future of the World in the Clutches of Chaos or in Our Hands?

Meeting with Authors of the book: "Nowy pragmatyzm kontra nowy nacjonalizm" (New pragmatism versus new nationalism)

Grzegorz W. Kołodko, Professor, Director of Transformation, Integration, Globalization Economic Research (TIGER), former Deputy Prime Minister and Minister of Finance, Poland

Andrzej Koźmiński, President of Kozminski University, Poland

Moderator: **Roman Młodkowski**, Programming Director, Forbes, Poland

FRIDAY, SEPTEMBER 29, 2017

14:45 – 15:15

Meeting with the Author

Scilla Elworthy, Founder of the Oxford Research Group, Great Britain

"Business Case for Peace: Building a World Without War"

Moderator: **Małgorzata Bonikowska**, President, THINKTANK and Centre of International Relations, Poland

FRIDAY, SEPTEMBER 29, 2017

15:00 – 15:15

Project New Europe 100 Presentation

Wojciech Przybylski, Chair, Res Publica Foundation, Poland

FRIDAY, SEPTEMBER 29, 2017

16:00 – 17:00

Direction: the Margin of Europe. Women's Rights in Poland in a European Context

BAYS OF DIALOGUE

Open meeting with **Barbara Nowacka**, Chancellor, Polish-Japanese Academy of Information Technology, Poland

Moderator: **Karolina Zbytniewska**, Editor in Chief, EurActiv.pl, Poland